

Lehi Round-Up

Sponsorship Information

Lehi City is excited to announce sponsorship opportunities for our 2023 Lehi Round-Up Week (June 18-24). Our community events are made possible through generous donations from area businesses and residents.

Please complete the Sponsorship Registration Form on the last page of this packet. **Ad only pricing is also available.** For questions, please contact Lehi City's Event Coordinator Melanie Busath at 385.201.2276 or mbusath@lehi-ut.gov.



| Sponsor Packages | Title Sponsor - \$5,000 | Presenting Sponsor - \$3,500 | Diamond Sponsor - \$2,500 | Platinum Sponsor - \$1,500 | Silver Sponsor - \$500 | Bronze Sponsor - \$250 |
|----------------------------|--|--|---|--|---|--|
| Ad Size in Magazine | Center Spread (2 Full pages) | Full Page | 2/3 page | 1/2 page | 1/4 page | 1/8page |
| Marketing Material | Logo: Front cover and title placement on all marketing materials and banners. | Logo: Presenting placement on all marketing materials and banners. | Logo: Diamond placement on all marketing materials and banners. | Logo: Platinum placement on all marketing materials and banners. | Name: Silver placement on all marketing materials and banners. | Name: Bronze placement on all marketing materials and banners. |
| Event Sponsor | Banner & Booth at all events | Banner & Booth at Presenting events | Banner & Booth at Diamond event | Banner & Booth at Platinum event | Booth at Silver event | Booth at Bronze event |
| Parade Entry | Grand Parade Entry – Fee waived (requirements apply) First Priority Placement | Grand Parade Entry – Fee waived (requirements apply) Priority Placement | Grand Parade Entry – Fee waived (requirements apply) | Grand Parade Entry – Fee waived (requirements apply) | Round-Up Magazine Details: Full Size 8 1/2 X 11 Distribution 20,000+ | |
| Booth Space at Vendor Fair | Two 10 X 10 Booth Spaces at Round-Up Market | 10 X 10 Booth Space at Round-Up Market | 10 X 10 Booth Space at Round-Up Market | 10 X 10 Booth Space at Round-Up Market | 10 X 10 Booth Spaces available (10 spots available- first come, first served) | |

Events may include: Family BBQ, Concert in the Park, Grand Parade, Miniature Parade, Family Fun Day, Outdoor Movie, Comedy Night, Baby Contest, Arts in the Park, Bingo, Lehi Idol, Animals Got Talent and more!

Sponsor Benefits include:

Logo on signage at event and on website.
Mentioned by name at event and on social media.
Booth space at event.

*Additional promotions can be arranged.

