

# Lehi Round-Up

## Sponsorship Information

Lehi City is excited to announce sponsorship opportunities for our 2024 Lehi Round-Up Week (June 23-29). Our community events are made possible through generous donations from area businesses and residents.

Please complete the Sponsorship Registration Form on the last page of this packet. **Ad only pricing is also available.** For questions, please contact Lehi City's Event Coordinator Melanie Busath at 385.201.2276 or [mbusath@lehi-ut.gov](mailto:mbusath@lehi-ut.gov).



Sponsor Packages	Title Sponsor - \$5,000	Presenting Sponsor - \$3,500	Diamond Sponsor - \$2,500	Platinum Sponsor - \$1,500	Silver Sponsor - \$600	Bronze Sponsor - \$300
Ad Size in Magazine	Center Spread (2 Full pages)	Full Page	2/3 page	1/2 page	1/3 page	1/6 page
Marketing Material	Logo: Front cover and title placement on all marketing materials and banners.	Logo: Presenting placement on all marketing materials and banners.	Logo: Diamond placement on all marketing materials and banners.	Logo: Platinum placement on all marketing materials and banners.	Name: Silver placement on all marketing materials and banners.	Name: Bronze placement on all marketing materials and banners.
Event Sponsor	Banner & Booth at all events	Banner & Booth at Presenting events	Banner & Booth at Diamond event	Banner & Booth at Platinum event	Booth at Silver event	Booth at Bronze event
Parade Entry	Grand Parade Entry – Fee waived (requirements apply) First Priority Placement	Grand Parade Entry – Fee waived (requirements apply) Priority Placement	Grand Parade Entry – Fee waived (requirements apply)	Grand Parade Entry – Fee waived (requirements apply)	<b>Round-Up Magazine Details:</b> <b>Full Size 8 1/2 X 11</b>  <b>Distribution 20,000+</b>	
Booth Space at Vendor Fair	Two 10 X 10 Booth Spaces at Round-Up Market	10 X 10 Booth Space at Round-Up Market	10 X 10 Booth Space at Round-Up Market	10 X 10 Booth Space at Round-Up Market		

Events may include: Family BBQ, Concert in the Park, Grand Parade, Miniature Parade, Family Fun Day, Outdoor Movie, Comedy Night, Baby Contest, Arts in the Park, Bingo, Lehi Idol, Animals Got Talent and more!

### Sponsor Benefits include:

- Logo on signage at event and on website.
- Mentioned by name at event and on social media.
- Booth space at event.

\*Additional promotions can be arranged.

